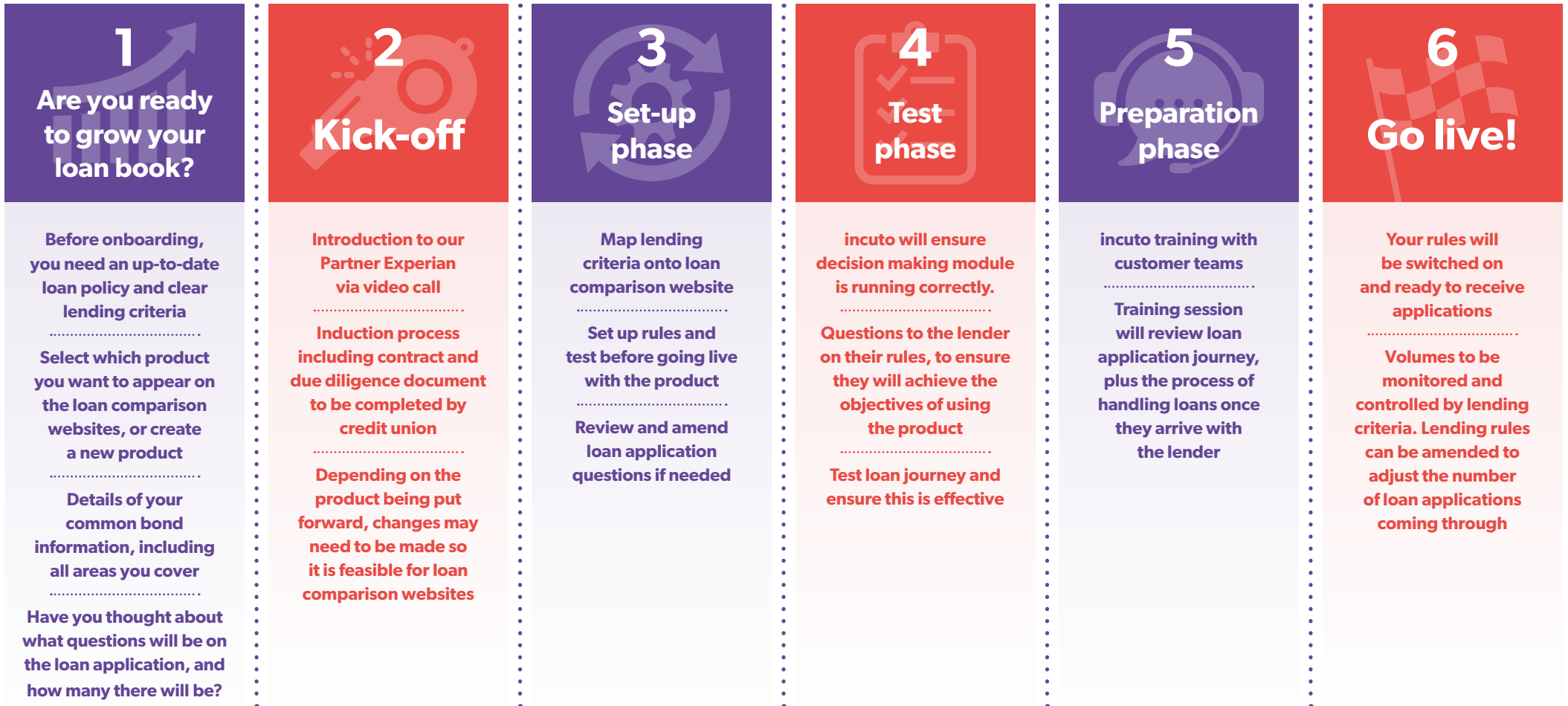# incuto

Looking to grow your loan book?

incuto's Loan Comparison Website product revolutionises the way affordable lenders access the market and expand their Memberships.

1 — Are you ready to grow your loan book?

Before onboarding, you need an up-to-date loan policy and clear lending criteria

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Select which product you want to appear on the loan comparison websites, or create a new product

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Details of your common bond information, including all areas you cover

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Have you thought about what questions will be on the loan application, and how many there will be?

2 — Kick-off

Introduction to our Partner Experian via video call

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Induction process including contract and due diligence document to be completed by credit union

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Depending on the product being put forward, changes may need to be made so it is feasible for loan comparison websites

3 — Set-up phase

Map lending criteria onto loan comparison website

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Set up rules and test before going live with the product

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Review and amend loan application questions if needed

4 — Test phase

incuto will ensure decision making module is running correctly.

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Questions to the lender on their rules, to ensure they will achieve the objectives of using the product

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Test loan journey and ensure this is effective

5 — Preparation phase

incuto training with customer teams

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Training session will review loan application journey, plus the process of handling loans once they arrive with the lender

6 — Go live!

Your rules will be switched on and ready to receive applications

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Volumes to be monitored and controlled by lending criteria. Lending rules can be amended to adjust the number of loan applications coming through