



incuto's marketing communications platform, Buzz, dynamically drives highly targeted messages directly to your customers, by email or SMS.

Buzz connects directly to your member data, and intelligently monitors changes. Highly configurable triggers enable you to send the right message to the right person at exactly the right time.

Not only this, but Buzz empowers credit unions, community banks and affordable finance providers to design their own campaigns and emails with a simple Template Builder. Once ready, professional emails and texts can be set up as automated campaigns using the Buzz Scheduler.

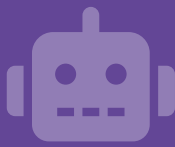
Key benefits – professional marketing communications:

- Buzz connects to your member or customer data so you can trigger personalised and automated communications
- Analytics measure the outcome of campaigns from clicks and opens, to number of loans and reduction in arrears
- Fully branded templates including all compliance and regulatory information
- Buzz Scheduler automates campaigns, while configurable triggers mean marketing communications and messages will be highly relevant
- Buzz outcome tracker connects Members and customers actions to activity in your systems, providing an end-to-end picture on the success of campaigns

Grow your business with highly targeted messaging and offers

incuto Buzz helps keep existing Members loyal and informed, while also extending your reach to new audiences.





Robotics



Direct Debits



Faster Payments



MyCredit



Loan Decisioning



incuto Hub



Back Office



Loan Comparison Sites



Payroll Partners



Prize Saver Scheme

incuto was founded on the basis that everyone deserves access to affordable finance. As part of the Fair By Design, accelerator programme, it aims to tackle the poverty premium whereby lower-income households pay more for finance, whether it is high-interest pay day loans or inflexible bank charges. Incuto is an innovative banking platform for Credit Unions, community banks and CDFIs. It allows these banks to better serve their communities by updating legacy technology, enhancing the end user experience and improving access to customers.

Our technology is a SaaS solution for our clients. We support back-office processes, financial education, communication, performance management and enhanced service provision. The missing link between Credit Unions and major distribution networks, we offer clients the chance to integrate their services with major organisations like ClearBank, Post Office, Vocalink, Telefonica, Mastercard and Experian.



Mobile App



Money Bees



Automation



Analytics



Partners



Loans



Member Communications



Member Area